

A side-by-side comparison of the worlds top Cultural Certification Programs

Features ↓	KnowledgeWorkx	Cultural Intelligence Centre(CQ)	IDI	GlobeSmart	Trompenaars
Investment	\$3,400.00	Level 1: \$2,695 Level 2: \$2,300	\$2,250.00	\$1,099.00	\$2,500.00
Pedagogical Approach	Flipped Classroom, live sessions 80% practice oriented	Teach back and practice	Teachback and limited practice	Self-paced	Self-paced
What Does it Measure	Personal Cultural Behavioral Preferences	Culture Competence	Mindset	Personal Preference linked to National Preference	Personal Preference linked to National Preference
Expected Time Investment	50	Level 1: 12 Level 2: 20	20	5	35
Credits Earned	ATD: 40 PDC SHRM: 40 PDC * <i>Certificate in Intercultural Coaching:27 CCEs</i>	ATD: 7 PDC ICF: 10 CCE	SHRM: 14.25 PDC ICF: 15 CCE	SHRM: 4.5 ICF: 3 CCE	✗
Post Certification Design and roll-out Support	✓	✗	✗	✗	✗
Purpose of Certification	Debrief Assessment Reports, Facilitate workshops, coaching, develop culture	Level 1: Debrief Assessment reports only Level 2: Facilitate Workshops	Debrief Assessment Reports, Facilitate Workshops	Debrief Assessment Reports, Integrate profile into workshops, Coaching	Debrief assessment report and apply through workshops and coaching
Tools Included	* Three Colors of Worldview (Personal: 35 USD, Group: 60 USD) * Cultural Mapping Inventory (P: 45 USD, Group: 60 USD) * Five Perception management tools (free) * High Performing Intercultural Teaming framework * Cultural People Reading Framework	CQ Assessment Education Version: 35 USD CQ Pro Version: 129 USD CQ 360 Version: 100 USD	Intercultural Development Inventory (IDI) (Personal + Group: 35 USD)	Subscription based. (Individual 65 USD for 6 months) (Team 115 per person for 6 months)	Subscription based (Personal Profile + National Averages): 20 USD per year
Assessment Purpose	What are my/your cultural behavioral preferences	Do I have the competency for successful intercultural interactions?	How willing am I to embrace cultural differences?	How are my cultural preferences comparing to other countries?	How are my cultural preferences comparing to other countries?
Personal Reports	✓	✓	✓	✓	✓
Group Comparison Report	✓	✓	✓	✓	✗
Perception Management Tools	5 tools (Brain hacks)	✗	✗	✗	✗
Development Tools	✓	✓	✗	✗	✗
Full Culture Development Pathway	✓	Limited	✗	✗	✗
After Completion You Become A	Inter-Cultural Intelligence Practitioner	CQ Certified Facilitator	IDI Qualified Administrator	Certified GlobeSmart Profile Practitioner	Certified THT Professional
Community of Practice	✓	✓	✗	✗	✗
Ongoing Support	Access to portal with latest facilitation resources	✓	✗	✓	✓
AI Agent Support	Custom ICI GPT engine	✗	✗	✗	✗